

POLICY INNOVATIONS NEEDED TO SECURE TOMORROW

What's COMING

- MANDATORY INFRASTRUCTURE
- WORKFORCE
- DISASTER MITIGATION

How do we use all AREAS of GOVERNMENT

WHAT'S the BROADER OBUIGATION
↳ for GOVERNMENT & BIG INDUSTRY

INDIVIDUAL RESPONSIBILITY

WHAT CAN YOU DO?

PUBLIC PRIVATE PARTNERSHIP

- ↳ EMPOWER COMPANIES
- ↳ IMPOSE COST on the ADVERSARY

WE LACK DATA

WHERE is TRUST?

IS INDUSTRY SPENDING THEIR CYBERSECURITY MONEY in the RIGHT PLACE

ARE WE MAKING PROGRESS?

PANEL

STATES are NOT WORKING AUTONOMOUS

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MAKE things MORE VISIBLE

NEEDS to be a BALANCE



WHAT are the PROXY ACTIONS

THE RISK is GREAT

THE BRITS are DOING it WELL
THEY are a lot MORE PERMEABLE

How do we SHIFT the BUSINESS CASE to be taken SERIOUSLY?

WHAT'S THE RIGHT BALANCE?
↳ Gov / BUSINESS

WE are GETTING BETTER at COLLABORATING

CYBER WAS BUILT BY HUMANS WE CAN FIX-IT



is PRIVACY & CYBERSECURITY CONNECTED?

HISTORICALLY WE HAVEN'T ARTICULATED the PROBLEM WELL

INDUSTRY NEEDS to MAKE the RIGHT

ENSURE RESOURCES are AVAILABLE

BRING EVERYBODY in CREATE TRUST

What does SUCCESS LOOK LIKE?

GOV NEEDS to INCENTIVIZE ← DECISION



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IDEAS TAKE SHAPE