Organizational Innovation Needed to Secure Tomorrow - Panel

- **Human Risk Management**
  - We changed the conversation
  - Because they don't think it's real
  - Make it real
  - Give them real phish
  - Tell the stories
  - 82% of data breaches social engineering
  - Only 5% of budget spent on social engineering

- **Think about switching your encryption**

- **Reduce the Risk**
  - Phishing isn't going anywhere
  - Need regular reinforcement
  - How do we shift the responsibility?

- **Intensity of Training**
  - Vary the types of training
  - Need the right people communicating
  - Trust is essential
  - Add a common understanding in all training
  - Make it entertaining

- **Why are solutions not being adopted?**
  - We need systems
  - Firewalls don't work

- **New social contract**
  - Be engrained with stakeholders

- **Private partnership**
  - How do we make it work?
  - Look at usual behavior

- **Build out lessons learned**
  - Look at ways you most likely will be compromised

- **MIT CAMS CCIS**
  - June 2, 2022

**Ideas Take Shape**