Cybersecurity at MIT Sloan Fall Workshop

Friday, October 18, 2019
8:30am-4:30pm
Location: MIT Sloan School of Management Samberg Center • Cambridge, MA 02142

Harmonizing Cybersecurity and Compliance

AGENDA
(DRAFT 9/4/19 Subject to change and update)

8:30-9:00 Registration & Continental Breakfast (Samberg)
9:00 Welcome to Cybersecurity at MIT Sloan (Michael Siegel) and Member introductions (Keri Pearlson) (“What is one thing your Board asked you to report on recently?”)
9:45 Setting Up The Theme: Business Implications of the Interactions between Compliance, Privacy, and Cybersecurity (Stuart Madnick)

10:30 Break and networking
10:45 Research Update: Project 1: Compliance vs Cybersecurity (Angelica/Nelson/Kevin)
11:15 Keynote Address: Third Party Consumer Profiling (MIT Sloan Professor Catherine Tucker)

12:00-1:15 Lunch and networking
1:15 Table Top Discussions (“Where do compliance and cybersecurity conflict in your company? How do you resolve it?”) (Keri Pearlson)
2:00 Table Top Report Outs and Full Group Discussion (Keri Pearlson)

2:45 Break and networking
3:15 Research Update (20 min each)
  Project 2: Culture survey findings (Keman/Keri)
  Project 3: Dark Web Update (Johan/Michael)
  Project 4: Impact of Cyber Attack on Business Value (Keman/Keri/Stuart)
4:15 Wrap up and 2020 plans (Keri Pearlson/Stuart Madnick/Michael Siegel)
4:30 End of Conference