

Cybersecurity at MIT Sloan Spring Workshop

(DRAFT 4/24/19 Subject to change and update)

Monday, April 29, 2019 • 8:30am-7:00pm

Location: MIT Sloan School of Management Samberg Center, Cambridge, MA 02142 Building E52 • 7th Floor • Workshop in Salon T • Reception in Salon M

Evaluating Tradeoffs in Cyber Management AGENDA

8:30-9:00 Registration & Continental Breakfast

Lunch

Location: Samberg Conference Center (E52-Floor 7, Salon T)

- 9:00 Welcome and Recap of last year at Cybersecurity at MIT Sloan (Michael Siegel)
- 9:15 Member introductions ("What is your top cybersecurity-related leadership priority for 2019?" Moderator: Keri Pearlson)
- 10:15 Setting Up The Theme: Layers of Cyber Management (Stuart Madnick)

10:30-11:00 Break

- 11:00 Research Updates
 - Project 1: Trust Networks (Matt Maloney, discussion moderator: Michael Siegel)
 - Project 2: Impacts of Cybersecurity on Global Financial Services (Stuart Madnick and Keman Huang)

12:00-1:00

1:00 Keynote address: Richard Clarke, former National Coordinator for Security, Infrastructure Protection and Counter-terrorism for the United States, How to move from cyber war to the direction of cyber peace. What America's governments and corporations need to do. (Introduction: Michael Siegel)

2:00 Research Updates

- Project 3: Threat Intelligence Databases: What Questions Can We Answer? (Johan Sigholm, discussion moderator: Keri Pearlson)
- Project 4: Operationalizing Risk Management: Qualitiative vs Quantative discussion (Michael Siegel with CAMS Affiliate Michael Coden, BCG Plantinion)
- 3:00 Lightening Research Update Round (CAMS researchers present short overviews of their research, discussion moderator: Keri Pearlson)

3:30-4:00 Break

- 4:00 Panel: Evaluating Tradeoffs in Cyber Management (Moderator: Keri Pearlson. Panelists: Andrew Stanley, MARS; Gene Curcio, Liberty Mutual; Ilya Kabanov, Schneider Electric)
- 4:45 Group Discussion: on topics discussed by the panel (Keri Pearlson)
- 5:15 Wrap up (Keri Pearlson)
- 5:30 End of Conference

5:30-7:00 Post-Conference Reception, Informal Discussion & Student Posters Location: Samberg Conference Center (E52-Floor 7, Salon M)