

Cybersecurity at MIT Sloan (cams.mit.edu) Privacy Statement

Introduction

Cybersecurity at MIT Sloan is committed to supporting the privacy of its Members, which includes member level, partner level and patron level. This Privacy Statement explains how we handle and use the personal information we collect about Members.

What personal information we collect

Information we collect from Members: The personal data we may collect includes your name, company name, job title, address, phone number, email address and any other information that you choose to provide.

Information we automatically collect: We use Google Analytics and collect IP addresses.

We never collect audio or video recordings.

How we collect personal information about you

We collect personal data when you voluntarily provide it, such as when you register for and participate in events, engage in research projects or telephone conversations, contact CAMS with inquiries via email, respond to surveys, enter information into a chat on Zoom or other technology, or browse certain parts of the *cams.mit.edu* website.

Information you provide via Eventbrite: CAMS sets up registration pages to collect information from Members in connection with events. Eventbrite does not control an organizer's registration process nor the personal data that they collect. When you register for, or otherwise provide information to Eventbrite in conjunction with a CAMS event, CAMS will receive and may use the information you provide. Refer to Eventbrite's website to read their privacy policy:
<https://www.eventbrite.com/help/en-us/articles/460838/eventbrite-privacy-policy/>.

Information you provide via virtual events: If you attend a virtual CAMS event and voluntarily enter information into the chat function, CAMS may capture that information for the purpose of better serving CAMS Members.

The CAMS website collects data through cookies to recognize you or your device.

How we use your personal information

We use your personal data internally to improve your experience with CAMS and provide services for you, such as information about events, conferences, and other activities. We also use this information to understand our membership community and provide account management. To answer questions or resolve problems, we will respond to the email address from which the contact came.

If you have concerns about these purposes, or how we communicate with you, please contact us at Cybersecurity at MIT Sloan mitcyber@mit.edu. We will always respect a request by you to stop processing your personal information (subject to our legal obligations).

When we share your personal information

We do not sell or share your personal data externally, including to third party advertisers. We consider this a vital part of our relationship with you.

Service Providers: We may share your personal data with contractors and other service providers who directly assist CAMS in providing services to you. Examples include, database service providers (CRMs), backup and disaster recovery service providers, hosting companies and project managers. Such data is only used in connection with performance of specific functions. Service providers adhere to the same non-disclosure of CAMS member data as CAMS itself. They do not share or use the information except for performance of their duties on behalf of CAMS.

Unless you request otherwise, we may share event attendance lists with other attendees. Only first name, last name, and company name will be shared.

With your permission, we may make email introductions to share your name and email address with other CAMS members or affiliates, when we believe there may be mutual interest.

How your information is stored and secured

MIT uses risk-assessed administrative, technical, and physical security measures to protect your personal information. There are reasonable security measures in place to help protect against the loss, misuse, and alteration of the information under our control. However, no method of transmission over the Internet or method of electronic storage is 100% secure.

Data is stored in password-protected files on MIT machines and in a secure cloud server with need-based permissions.

How long we keep your personal information

We will retain this information until you ask us to delete it.

Rights for Individuals in the European Economic Area

You have the right in certain circumstances to (1) access your personal information; (2) to correct or erase information; (3) restrict processing; and (4) object to communications, direct marketing, or profiling. To the extent applicable, the EU's General Data Protection Regulation provides further information about your rights. You also have the right to lodge complaints with your national or regional data protection authority.

If you are inclined to exercise these rights, we request an opportunity to discuss with you any concerns you may have. To protect the personal information we hold, we may also request further information to verify your identity when exercising these rights. Upon a request to erase information, we will maintain a core set of personal data to ensure we do not contact you inadvertently in the future, as well as any information necessary for MIT archival purposes. We may also need to retain some financial information for legal purposes, including US IRS compliance. In the event of an actual or threatened legal claim, we may retain your information for purposes of establishing, defending against or exercising our rights with respect to such claim.

By providing information directly to MIT, you consent to the transfer of your personal information outside of the European Economic Area to the United States. You understand that the current laws and

regulations of the United States may not provide the same level of protection as the data and privacy laws and regulations of the EEA.

You are under no statutory or contractual obligation to provide any personal data to us.

Additional Information

We may change this Privacy Statement from time to time. If we make any significant changes in the way we treat your personal information, we will make this clear on our MIT websites or by contacting you directly.

The controller for your personal information is MIT. If you are in the EU and wish to assert any of your applicable GDPR rights, please contact dataprotection@mit.edu.

This policy was last updated in September 2023.