Cybersecurity at MIT Sloan (CAMS-(IC)³) Fall Workshop  
(DRAFT 9/17/18 Subject to change and update)  
Wednesday, October 24, 2018  
8:30am-7:00pm  
Location: TBA • Cambridge, MA 02142

**CYBERSECURITY FOR NON-TECHNICAL EXECUTIVES**

**AGENDA**

**8:00-8:30** Registration & Continental Breakfast (ROOM TBA)  
**8:30** Welcome and Introduction to Cybersecurity at MIT Sloan (IC)³ (Keri Pearlson and Michael Siegel)  
**8:45** Attendee introductions  
**9:00** Cyber Myths Exposed: Why Everyone needs to be a Cyber Leader (Stuart Madnick)  
**10:30-11:00** Break  
**11:00** Organizing Cyber Management Priorities: The NIST Framework (Keri Pearlson)  
**12:30-1:30** Lunch  
**1:30** Cybersecurity Risk Management and Metrics (Michael Siegel)  
**3:00-3:30** Break  
**3:30** Building a Cybersecurity Culture Case Study (Keri Pearlson)  
**5:00** Wrap up (Stuart, Keri and Michael)  
**5:30** End of Workshop  
**5:30-7:00** Post-Conference Reception, Informal Discussion & Student Posters  
Location: Samberg Conference Center (E52-Floor 7 Salon West)

**NOTE:** This workshop is a departure from our traditional format for members of CAMS. This workshop will be aimed at business colleagues in CAMS member companies. We will feature sessions in our upcoming Executive Education program. Members are encouraged to invite colleagues to attend this 1-day workshop.