



## Cybersecurity at MIT Sloan (IC)<sup>3</sup> Spring Workshop

(DRAFT 4/2/18 Subject to change and update)

Wednesday, April 4, 2018

8:30am-7:00pm

Location: MIT Sloan School of Management AND Media Lab • Cambridge, MA 02142

## LEADING AND MANAGING IN A CYBER CRISIS

### AGENDA

#### **8:30-9:00 Registration & Continental Breakfast (Media Lab Rooms E14-638)**

9:00 Welcome and Introduction to Cybersecurity at MIT Sloan (IC)<sup>3</sup> (Michael Siegel)

9:15 Member introductions (“What is your top cybersecurity-related leadership priority for 2018?”)

10:15 Setting Up The Theme: Leadership in a Cyber Crisis (Stuart Madnick)

#### **10:35-11:00 Break**

11:00 Research Updates

Project 1: Cybersecurity and IOT: Lessons from our Endpoint Security Project  
(Michael Siegel)

Project 2: Complexities of Cybersecurity Inside Organizations  
(Mohammad Jalali/Michael Siegel)

#### **12:00-12:45 Lunch**

12:45 Leading and Managing a Cyber Crisis: 3 Case Studies (Lena Smart, Tradeweb; Jon Herd, Limelight, and Jos Menting, Engie)

1:30 Group Discussion: Leading and Managing in a Cyber Crisis (Keri Pearlson)

#### **2:00-2:30 Break and Transfer/Walk to Sloan School's Samberg Center**

2:30 Keynote address: “Digital Resilience: Preparing to Win” by Ray Rothrock, Author, *Digital Resilience* and CEO, RedSeal

**NOTE ROOM CHANGE: Samberg Conference Center E52- Dining Room 4**

3:30 Research Updates

Project 3: Managing to Make The Hacker's Life Difficult: Research About The Dark Web  
(Keman Huang/Michael Siegel)

Project 4: Case Studies of Averting a Cybersecurity Crisis in International Trade  
(Stuart Madnick/Keman Huang)

4:30 Discussion: Planning for future workshops and wrap up (Keri Pearlson)

**5:00 End of Conference**

**5:00-7:00 Post-Conference Reception, Book Signing, Informal Discussion & Student Posters**

Location: **Samberg Conference Center (E52-Floor 7 Salon West)**